



# SPONSORSHIP OPPORTUNITY

2026



# WHO WE ARE AND WHAT WE DO.



The City of Galt Special Event team is dedicated to supporting small artisan and food businesses, championing local entrepreneurs and creating a fun, exciting monthly market that brings families and friends together and promote a vibrant living.

The Saturday Market series attracted, 35,000+ attendees, encompassing both local citizens, families, and out of town visitors. Once a month vendors will fill the 4th Street Promenade and City streets. In addition, offering a monthly theme to create family fun, provide live entertainment and activities.

Our 2026 Saturday Market series will kick off starting March - November from 9:00 a.m. - 2:00 p.m.

We invite you and your team to join us!





# WHY ALIGN

## YOUR BRAND WITH OUR SATURDAY MARKET SERIES

- **A High Visibility Sponsorship Opportunity:** More personal than just a Facebook banner! You have a chance to interact with the customers. In 2025, we reached nearly 35,000 plus attendees and 50% of our shoppers came almost every month.
- **CONNECT:** Opportunity to connect with shoppers aligned with your business values and target demographic.
- **PROMOTE:** Your company's commitment to quality, local economy, community and/or sustainability.
- **SUPPORT:** A well established Market providing vibrant gathering spaces for local artisan and produce vendors including the community to enjoy.

### 2025 STATISTICS

Total number of vendors

**915**

**125+**

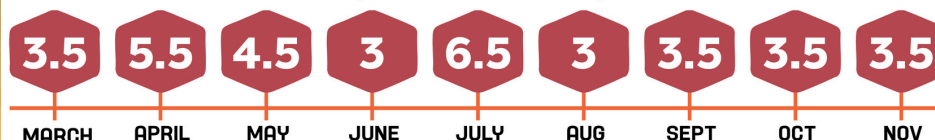
Increased access to healthy foods

Family fun events and partnerships

**13**

### CUSTOMER ENGAGEMENT

(IN THOUSANDS)



**36,000+ VISITS OVERALL**

DATA PROVIDED BY PLACER LABS INC.



# SPONSORSHIP OPPORTUNITY & BENEFITS

BELOW ARE THE SPONSORSHIP OPPORTUNITIES THAT DETAIL THE REWARDS YOU WILL BE OFFERED IN EXCHANGE FOR YOUR GENEROUS SPONSORSHIP. ALL PROCEEDS FROM THE EVENT GO DIRECTLY TO THE SATURDAY MARKET SERIES TO ALLOW US TO CONTINUE HOSTING THIS VIBRANT MARKET FOR THE COMMUNITY.

## PRESENTING SPONSOR

- Your logo prominently placed on promotional marketing posters and fliers
- Publicity on the City website for four (4) weeks
- Logo Promotion on the Main Stage
- "Thank you" in the Galt Herald
- Recognition during opening remarks.
- Booth space and product distribution at 4th St. Promenade
- BONUS: Sponsorship banner can be displayed for 1 year at one of the following facilities:
  - Galt Market, Walker Park, Sports Complex
- 8.5x11 Promotional stand posted with business logo during the entire Market series.
- Sponsorship Appreciation Package
- Social Media Recognition continuously posted throughout the Saturday Market Series.
- Logo prominently placed on promotional material displayed on the City Electronic billboard.
- Video/Reel on social media of your business
- Logo/Name on back of Saturday Market swag promotional bags

**\$2,500.00**

## COMMUNITY CHAMPION

- Publicity on the City website for four (4) weeks
- "Thank you" in the Galt Herald
- Your logo prominently placed on promotional marketing posters and fliers
- Recognition during opening remarks
- Booth space and product distribution at 4th St. Promenade
- BONUS: Sponsorship banner can be displayed for 6 months at one of the following facilities:
  - Galt Market, Walker Park, Sports Complex
- Sponsorship Appreciation Package
- Logo prominently placed on promotional material displayed on the City Electronic billboard.
- Logo/Name on back of Saturday Market swag promotional bags
- 8.5x11 Promotional stand posted with business logo during the entire Market series.
- Social Media Recognition 10 times throughout the Market Series.

**\$1,500.00**

## MARKET DAY SPONSOR

- Your business banner promoted on main stage on selected Market date.
- Recognition during opening remarks.
- 4 Social media recognition announcements prior to upcoming Market date.
- Booth space and product distribution at 4th St. Promenade.
- 8.5x11 Promotional stand posted with business logo during the entire Market series.

**\$1,000.00**

## SPECIAL PROGRAM SPONSORSHIP

- Business will be mentioned by our DJ on designated Market date.
- Booth Space and product distribution at 4th St. Promenade.
- Social Media Recognition one week prior to upcoming Market date.

**\$500.00**

Contact us for more information at  
**(209)366-7115 or [jgarcia@cityofgalt.org](mailto:jgarcia@cityofgalt.org).**



# SPONSORSHIP COMMITMENT FORM

Company/ Organization Name

Contact Name

Address

City/State

Zip Code

Phone Number

Alternate Phone Number

E-Mail

Company / Organization's Web Address

## Select Sponsorship Option:

- |                          |          |            |                             |
|--------------------------|----------|------------|-----------------------------|
| <input type="checkbox"/> | OPTION 1 | \$2,500.00 | PRESENTING SPONSOR          |
| <input type="checkbox"/> | OPTION 2 | \$1,500.00 | COMMUNITY CHAMPION          |
| <input type="checkbox"/> | OPTION 3 | \$1,000.00 | MARKET DAY SPONSOR          |
| <input type="checkbox"/> | OPTION 4 | \$500.00   | SPECIAL PROGRAM SPONSORSHIP |
| <input type="checkbox"/> | OPTION 5 | \$ _____   | IN KIND SPONSOR             |

→ \_\_\_\_\_ PLEASE NOTE IF DONATION IS EVENT SPECIFIC

**In order for your business logo to be added to print materials, the Sponsorship Application and logos must be received by February 18, 2026.** Logo can be emailed to [jgarcia@cityofgalt.org](mailto:jgarcia@cityofgalt.org).

High resolution logo: minimum of (300dpi) jpg or .Png format

**Please submit this completed form with check made payable to:**

**City of Galt**

**Attn: Jackie Garcia**

**610 Chabolla Ave | Galt CA | 95632**

**Email: [jgarcia@cityofgalt.org](mailto:jgarcia@cityofgalt.org) | 209.366.7115**

Tax receipts with tax identification number will be sent promptly upon receipt of the sponsorship payment.



**THANK  
YOU**

